

Themenbereich: Konsumgesellschaft

Big money

1 Individual long turn: Sunday shopping



- Compare and contrast the two pictures.
- Speculate about the effect Sunday shopping has on:
 - the economy
 - the family
 - society as a whole
- Explain why you would/wouldn't like shops to open on Sundays in Austria.

2 Paired activity: Supermarket layout

You are the manager of a new supermarket. Together with the head of marketing, you have to decide on how certain items should be displayed, and where they should be located.

Discuss the following items:

- baked goods
- meat and dairy produce
- fruit and vegetables
- frozen goods
- goods on promotion

Decide what to do.