

## Unit 6: Production and industry

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## Reading: The newspaper of the future

Read the text below. Parts of the text have been removed. Choose the correct part (A–I) for the gaps (1–6).

There are two extra parts you should not use. Write your answers in the boxes provided. The first one (0) has been done for you.

### The newspaper of the future

Ever since the invention of printing methods effective enough to (0) ... , a printed version of the latest news has been a consistent and reliable part of our lives. We even got used to (1) ... and to be aware as well as warned of right to our front door, ever since a system for subscription and delivery was introduced.

For a few years now, however, it seemed as if this precious part of our society was on a fast decrease, due to its own reinvention on the internet. People aged between 15 and 30 in particular admit to (2) ... to all kinds of news online and even point out the benefit of being able to compare and contrast different sources before making up their mind about certain events. Furthermore, appealing features such as live feeds and supporting video material add to the belief that online newspapers present the reader with a much more wholesome picture of happening around the globe than traditional papers ever could.

So why should we even mourn the slow death of the traditional newspaper? In terms of immediate accessibility, faster spreading of current events and availability of further information it seems at a clear disadvantage when (3) ... . It is also more costly, more prone to being impacted by catastrophic events due to possible difficulties in production, and much less extensive in terms of the information it provides. There are, however, quite a few points (4) ... .

While online versions claim their vast amount of information as a benefit, readers can easily be overwhelmed by the sheer number of articles available to them on certain topics. They might become side-tracked and actually restrict their own view because they rarely take the time to sort through all the topics of the day. Thus, online readers tend to focus on specific areas of interest but neglect even skimming over anything else. This is made possible because every online version contains a search link (5) ... where they want to go.

Due to the speed news are spreading with, online papers can easily become a perfect platform for exaggeration as well as hysteria and consequently the source of panic among the masses. Even smaller events which might not have been (6) ... a few decades back now lead to discussions and unnecessary fear among citizens. While there are quite a few beneficial aspects to the reduction in time news need to spread, such as quicker responses of rescue teams and charity organisations to disasters or catastrophes, there are obviously also drawbacks to this development.

Nevertheless, latest trends point towards new and improved combinations of both, printed as well as online newspapers, which might enable future readers to enjoy the best of both worlds.

<b>A</b>	relying entirely on having access
<b>B</b>	introduced to the audience
<b>C</b>	compared to online versions
<b>D</b>	explaining the disadvantage of newspapers
<b>E</b>	produce books and newspaper for the masses
<b>F</b>	taken all that seriously
<b>G</b>	defending the importance of the traditional newspaper
<b>H</b>	having all we ever needed to know
<b>I</b>	enabling the audience to get directly to

<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
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### Speaking: The newspaper of the future

Look at the text about The newspaper of the future again. It was written about ten years earlier. What does it say about online newspapers? Do you think this is true today?

## Key

### exercise 1

0	1	2	3	4	5	6
E	H	A	C	G	I	F