## Music

## 1 Language in use: Keenan Cahill

Read the text about YouTube celebrity Keenan Cahill. Some words are missing. Change the word in brackets to form the missing word for each gap (1-10). Write your answers in the spaces provided. The first one (0) has been done for you.

Keenan Cahill, a famous YouTuber, is giving up doing playback versions of other people's songs. At just 16 years old, he has his own clothing line, made an ... (0 appear) on *America's Next Top Model*, stood next to David Hasselhoff at the American Music Awards, and performed with LMFAO, an American rapper duo, Katy Perry, Maroon 5, Flo Rida and the entire cast of *Glee*. He went viral in 2010 after ... (1 post) a video of himself doing a playback version of Katy Perry's "Teenage Dream". It now has more than 50 million views. But what is special about him?

Cahill, born in 1995, has Maroteaux-Lamy syndrome, which in his case and some other cases results in ... (2 individual) developing an appearance much like that of people suffering from dwarfism (Cahill is 4' 2" tall), ... (3 include) – among other features – limited body movement and large hands. Diagnosed at the age of one, Cahill underwent treatment in 1997 to slow down his ... (4 ill), and he has had many operations. Nevertheless, Keenan Cahill is an internet celebrity from Elmhurst, Illinois, whose doing playback versions of popular songs has brought his performances on YouTube to some of the most viewed online videos.

What's next on the list for Cahill? A ... (5 real) app on iTunes and his own single. When asked what the secret is to becoming a YouTube sensation, Cahill says it was because of Katy Perry herself.

"She tweeted it and facebooked it, and said: 'This is my teenage dream.' She's the one who put me out there and made it mainstream."

Cahill ... (6 recent) joined the company Media Magic App to create Reel Doozy, an iPhone app that uses green screen technology to place him dancing and singing in your own videos.

"It's another way to interact with my fans, so I couldn't say no," says Cahill. "It's definitely cool, because instead of doing a video with you, they get to be in it themselves."

The app is not just for fans; though. Reel Doozy is working with ... (7 art) and record labels to use the technology to place him in music videos without physically coming into a studio. According to Cahill, the company has got positive replies about the app. Cahill has previously performed with 50 Cent "Down On Me", and will soon be working with them for their next video, "Girls Gone Wild".

In ... (8 add) to the app, Cahill is also working on a single of his own, singing out loud this time. Although the song will be released via YouTube, expect to see a new ... (9 direct) for Cahill.

"This year, I'm going to really start ... (10 try) to step out of YouTube. The fans I've told (and some of the artists) think it's going to be awesome. I know there'll be haters out there, but hopefully they'll transition with me. I hope, it'll go well and we'll do another."

0	appearance 🗸	
1		6
2		7
3		8
4		9
5		10



6

## Key

## 1 Language in use: Keenan Cahill

- **0:** appearance
- 1: posting
- 2: individuals
- **3:** including
- 4: illness
- **5:** reality
- **6:** recently
- 7: artists
- 8: addition
- 9: direction
- 10: trying

