

## Tasks Video Unit 2

- a) Read the positive prediction for Suzie's future life. Highlight the future forms.

It's hard to say exactly what the future holds for Suzie, but based on her dedication and drive, it's likely that she'll continue to grow her brand and influence.

She's already made a name for herself in the industry and has a strong following, so it wouldn't be surprising if she starts to receive more sponsorship deals and opportunities. In fact, she will probably be collaborating with some big brands in the near future.

As she grows her platform, she'll also have to be careful to maintain a balance between her online and offline life. She's already mentioned

feeling the pressure of the influencer life, but she seems determined to make it work.

In the long-term, it's possible that she'll branch out into other areas, such as creating her own merchandise line or even starting her own company. With her creativity and business savvy, the sky is the limit.

So, it looks like this influencer is going to have a bright future ahead of her. Whether she's filming dance videos, creating cat content or expanding her brand, she's always striving to do better and reach new heights. And she's definitely on the right track.

- b) Write a less hopeful prediction. Make sure to use future forms.

*It's hard to say exactly what the future holds for Suzie, but based on her unhappiness ...*

- c) Take two minutes to look at Suzie's schedule for next week. Try to remember as many details as possible.

Monday	Tuesday	Wednesday	Thursday	Friday
<ul style="list-style-type: none"> <li>Wake up at 6 a.m.</li> <li>Review comments and messages from followers</li> <li>Film a new dance video in the morning</li> <li>Attend virtual school classes</li> <li>Edit and upload the dance video in the afternoon</li> <li>Schedule posts for the rest of the week</li> <li>Work on sponsored content for the upcoming week</li> <li>Have a video call with a make-up brand manager</li> <li>Do homework</li> </ul>	<ul style="list-style-type: none"> <li>Wake up at 6 a.m.</li> <li>Film a make-up tutorial in the morning</li> <li>Attend virtual school classes</li> <li>Edit and upload the makeup tutorial in the afternoon</li> <li>Work on a new blog post</li> <li>Do homework</li> </ul>	<ul style="list-style-type: none"> <li>Wake up at 6 a.m.</li> <li>Respond to comments and messages from followers</li> <li>Film a new fashion try-on haul in the morning</li> <li>Attend virtual school classes</li> <li>Edit and upload the fashion try-on haul in the afternoon</li> <li>Participate in a virtual meet-and-greet with followers</li> <li>Study maths 😞</li> </ul>	<ul style="list-style-type: none"> <li>Wake up at 6 a.m.</li> <li>Film a vlog in the morning</li> <li>Attend virtual school classes</li> <li>Edit and upload the vlog in the afternoon</li> <li>Work on a new blog post</li> <li>Attend a virtual event with other influencers</li> <li>Study French</li> </ul>	<ul style="list-style-type: none"> <li>Wake up at 6 a.m.</li> <li>Film a new dance video in the morning</li> <li>Attend virtual school classes</li> <li>Edit and upload the dance video in the afternoon</li> <li>Take the rest of the day off 😊</li> </ul>

### Saturday and Sunday:

- Take the weekend off to recharge and spend time with loved ones (aka cat)
- Plan for the next week's content and schedule

- d) With a partner, take turns to quiz each other on Suzie's schedule like in the example below.

**A:** When does Suzie take some time off?

**B:** On Friday afternoon, Saturday and Sunday.

e) *The video touches upon several critical aspects of a teenage influencer's life. Tick the ones that were mentioned in the video.*

loneliness

health (physical and mental)

privacy issues

pressure to create content

authenticity

cyberbullying

social media addiction

sponsorship and finances

balancing online and offline life

f) *Use one aspect from e) as a heading for each explanation. (Use capital letters at the beginning.)*

1. \_\_\_\_\_

Suzie mentions not having any real friends and just pretending to lead a normal social life. This highlights the challenges of being a teenage influencer and the potential isolation that can come with it.

2. \_\_\_\_\_

Suzie talks about the tediousness of making dance videos and the need to constantly film herself applying make-up or face cream. This highlights the need to constantly post new and appealing videos or pictures, even if it can be tiring and repetitive.

3. \_\_\_\_\_

Suzie mentions feeling guilty about using her cat for producing cat content because she wants to get money from companies. This shows the importance of making money out of one's online presence in order to make a living as an influencer.

4. \_\_\_\_\_

Suzie expresses exhaustion from filming herself and doing homework, highlighting the difficulty to lead both her "real" life and her Insta life.

5. \_\_\_\_\_

Suzie mentions the other girls she spends time with are people who are featured in her videos but not real friends, which brings up the topic of being "fake" in the influencer world.

## Key

- a) It's hard to say exactly what the future **holds** for Suzie, but based on her dedication and drive, it's likely that she'll **continue** to grow her brand and influence.

She's already made a name for herself in the industry and has a strong following, so it wouldn't be surprising if she **starts** to receive more sponsorship deals and opportunities. In fact, she **will** probably **be collaborating** with some big brands in the near future.

As she **grows** her platform, she'll also **have** to be careful to maintain a balance between her online and offline life. She's already mentioned

feeling the pressure of the influencer life, but she seems determined to make it work.

In the long-term, it's possible that she'll **branch out** into other areas, such as creating her own merchandise line or even starting her own company. With her creativity and business savvy, the sky is the limit.

So, it looks like this influencer is **going to have** a bright future ahead of her. Whether she's filming dance videos, creating cat content or expanding her brand, she's always striving to do better and reach new heights. And she's definitely on the right track.

- b) Individual answers

- d) Individual answers

- e) • Loneliness  
• pressure to create content  
• authenticity  
• sponsorship and finances  
• balancing online and offline life

- f) 1. Loneliness  
2. Pressure to create content  
3. Sponsorship and finances  
4. Balancing online and offline life  
5. Authenticity