

### 0.3 – Video: Speaking with passion

One of the most important elements of being a successful speaker is **conveying passion**. Your listeners will **feel** your passion and will **enjoy listening to you**.

*[speaking in a bland, bored voice]*

Maybe you know people who always speak like this. Even if they are talking about the most amazing things, you still don't feel any enthusiasm whatsoever.

*[speaking enthusiastically]*

**Life is too short** to talk like that! And don't make your listeners' lives even shorter by **boring them to death**. Make the things you are going to talk about sound interesting – **because they are!**

The thing is: Even if you don't feel that your Matura topics are the most exciting topics ever, you will see that **there is at least one aspect about each of them that is really interesting**. However, you will only see that if you **give each topic a chance**, if you look at it up close, if you dig a little deeper. Believe it or not, **all subjects in the world can become fascinating** once you spend some time with them.

There's an exercise in the book, in the introductory chapter. Talk about **something you really enjoy and feel passionately about**. It can be anything – hip hop, gaming, baking, feminism, motorbikes, whatever floats your boat. Talk about it and then talk about something you find less exciting, using the same phrases and structures and **trying to sound just as excited about it as you did before**. Give it a try!

