

What does George think about his son's new hobby?

- He is impressed by his son's talent.
- He refuses to pay for his son's guitar lessons.
- He thinks that his son needs to practise.**
- He is sure his son will be a rockstar soon.

What is Emily's opinion about Mary's relationship?

- She thinks that there is no reason to worry.**
- She thinks that Mary should be more responsible.
- She thinks that George should not accept it.
- She thinks that Mary is still too young.

According to the conversation, who is Sarah?

- George's sister
- Emily's best friend
- Emily's sister
- George's wife**

Tapescript: Catching up on the phone

George Hello?

Emily This is Emily speaking.

George Emily? Emily who?

Emily George, don't be stupid!

George Just kidding!! Great to hear from you! How are you doing?

Emily I am doing wonderful, thank you!

George Wow, it's been a long time

Emily True! It's great being back in Ireland.

George How was Scotland?

Emily Scotland was awesome. I really enjoyed the internship at Brooks and Brothers. I met very nice people who showed me around. We even made a few trips to various places, both in England and in Wales.

George When did you come back?

Emily I arrived here only two days ago, and I have had so much to do since then.

George I can imagine. You have been gone for 2 months, right?

Emily Yes, and it's been a fantastic experience. More about that some other time, though What's more important ... I'm calling because I'd like to catch up and see what's new!

George Nothing much.

Emily How's Sarah?

George She's doing great. She is going to be promoted.

Emily Wow, that's cool.

George Yup, her boss came to her office the other day and told her about a higher position that needs to be filled. She couldn't believe it at first but now she already loves the idea of having more responsibility.

Emily And what about the kids?

George Well, Jeremy ... he is doing well at school and pretty busy with his extracurricular activities.

Emily What is he into at the moment? I just know that about 6 months ago he liked track and field. And he was rather good at it too, right?

George Actually, yes, he was even part of the school's track and field team. But you know how kids are. Their interests change from one day to the next. Now he has taken up playing the guitar and has joined the school band. I even had to arrange for a private teacher. So far he mainly produces noise if you ask me.

Emily (Hahahaha) You are the worst father ever. ☺

George No, seriously, he is a great kid. And Mary ... she has got a boyfriend now.

Prime Time – Key

Emily Hey, that's exciting.

George But she is only 15

Emily Which is old enough!

George I don't think so.

Emily I am sure he is a nice guy.

George Maybe, but she is still too young to have a boyfriend!!

Emily I wouldn't say so, I am sure she is a responsible girl.

George I hope so Oh, by the way, have you heard about Lucy?

Emily No, what's new with her?

George She and Greg are going to have a baby.

Emily Really?? I have to call her right away!

George Yeah, you should. So when are the two of us going to get together?


Emily On the weekend would be good for me.

George Okay, I will talk to Sarah about it. Maybe we can have a barbecue at our place.

Emily That sounds good. Looking forward to that. Bye!

George Talk to you later. Bye!

2. Listening: Today's fashion designers

 You will hear part of a podcast in which Alyssa talks about today's fashion designers. For statements 1–6, choose the answer (True or False) that fits best according to what you hear.

1. The programme is called UCF podcasts.

True

False

2. Pop stars have not always decided what is fashionable.

True

False

3. Sheryl can afford designer clothes.

True

False

4. Celebrities design their own clothes because they want their fans to feel more like them.

True

False

5. More and more pop stars worry that they will not stay popular for a long time.

True

False

6. The report explains the importance of stars in fashion.

True

False

Tapescript: Today's fashion designers

Hello, I'm Alyssa and you're listening to USF podcasts. Today's programme is on one of the most important aspects of life ... at least for women (*chuckle*).

Lagerfeld, Calvin Klein, Versace ... who's that? ☺ It often seems like these names were yesterday. Today it's stars like Paris Hilton, Miley Cyrus and David Beckham who make fashion and set trends.

The question is why pop stars and celebrities are now determining what's in and what's out. With their own clothing labels they set the tone for what people wear. For several generations, Madonna, for example, has been among the most popular and influential stars lots of normal people want to be like. Let's hear from Sheryl, a university student, what she thinks about pop stars going fashion.

(Sheryl) *"Well, I don't have a lot of money to spend on clothes but I sure like shopping. Of course I also wanna follow trends and keep my closet up to date. I think it's great that stars start their own labels because their clothes are usually affordable. If you think of the traditional designers ... what they come up with is generally more expensive and most of the time not made for everyday clothing. When I buy clothes designed by celebrities ... I have to say that I sometimes feel at least a bit like them. And that's a cool feeling."*

While many consumers consider it a cool move, the stars may have various, sometimes even selfish, reasons for getting into the fashion business. First of all, there's a lot of money in that. Working with stores like H&M you reach millions of people, all wanting to wear what you supposedly wear. Another reason may be their wish to be even more famous than they already are. A pop star's career can be over within months, especially with all those casting shows going on nowadays. To keep their faces in the media and stay famous, stars often explore other areas. Fashion editor Linda Midway explains celebrities' marketing strategies:

(Linda) *"Famous people like Christina Aguilera and Beyoncé as well as the Becks can be considered marketing geniuses. They do not only sell their talent but their entire persona. Fans check out their hairstyle, their jewellery, their accessories and, of course, their clothes. People like Paris Hilton know how to build a business empire based on them advertising themselves."*

The most likely explanation for stars being really successful as designers is that they produce clothes for the masses, for the boys and girls next door.

This is Alyssa and I'll be back with more entertainment news next week.

3. Reading: Less sugar in Kellogg's cereals

You are going to read a text about a change in Kellogg's cereals. For statements 1–7, choose the answer (True, False or Not given) which fits best according to what you read.

Kellogg's is reacting to several claims that cereals, which show high levels of sugar, salt and fat, can contribute to childhood obesity. Kellogg's UK managing director Greg Peterson says that they are more than willing to act upon lots of mothers' wishes for tasty cereals with low sugar content. Changing four of Kellogg's Coco Pops products in the next year will be the first step towards a future of healthier cereals.

At the moment Coco Pops contain about 35% sugar. Having invested a lot of money and staff hours in the course of the past two years, Kellogg's will soon manage to reduce the sugar content to approximately 29%, which will, however, still be almost twice the amount recommended by the Food Standards Agency.

Lucy Jones, a member of the British Dietetic Association, confirms that Kellogg's has at least made a small move in the right direction and by doing so is clearly following a trend of sugar, salt and fat reductions in food. Salt levels in particular have fallen a great deal in various products in the past few years. However, Jones also points out that further reductions in sugar will be necessary in the future since sugar does not only affect the people's weight management but also their teeth and blood glucose levels.

With Kellogg's being among the most popular cereal producers, many parents appreciate this change in the quality of Kellogg's products. In the UK, for example, four out of ten people have at least one box of Coco Pops at home. Considering nutritionists' claim that breakfast is the most important meal of the day, health-conscious parents who want their children to have breakfast are, naturally, eager to put something healthy and at the same time tasty on the table.

Several studies have proven the importance of having breakfast. Starting the day without it can have a negative influence on people's concentration and energy levels and, in the long run, also lead to weight problems.

Greg Peterson has confirmed Kellogg's' intention to keep reducing sugar levels in the future if they can maintain the quality of the product taste.

1. Kellogg's will reduce the sugar content of all Kellogg's Coco Pops products in the next year.

- True
- False**
- Not given

2. Kellogg's spent a small amount of money on the product's quality.

- True
- False**
- Not given

3. The Food Standards Agency does not recommend Kellogg's products.

- True
- False
- Not given**

4. Lucy Jones welcomes the changes Kellogg's has made.

- True**
- False
- Not given

5. According to the text, high sugar levels only cause weight problems.

- True
- False**
- Not given

40% of all consumers in the UK buy Kellogg's products.

- True**
- False
- Not given

People usually are in a better mood after having breakfast.

- True
- False
- Not given**

4. Reading: Summer Jobs

You are going to read a text on summer jobs. For questions 1–5, choose the answer which fits best according to what you read.

During the summer holidays a lot of teenagers decide to take on a job. As soon as you reach the age of 15, you have the permission to work in your holidays. Going to work means taking over new responsibilities, following orders and also getting up early, which does not always appeal to young people. However, summer jobs have attractive benefits. After learning about the following three reasons for getting yourself a job we are sure you will want to go out and find one.

Work experience

Summer jobs are a great opportunity to get to know various work fields. Acquiring useful skills and gaining knowledge about all sorts of working processes is only one of many advantages. If you realize that the line of work you have chosen is not the right one for you, just remember that the time you spend at a summer job is limited. Finding out about your likes and dislikes will help you plan your future. In addition to the work experience, you also get the chance to work on your self-confidence and feel good about yourself.

Teamwork

No matter whether you work at a gas station, in an office or a supermarket, you always work together with other people. Working in a team can be a challenge because you cannot only think about your own needs, you also have to accept the opinions of others. You must be ready to share your ideas, help others out and show understanding for your fellow colleagues. Today being able to work in a team often decides whether you get a job or not.

Money

Another very attractive advantage of spending your summer holidays working is the money you earn. In Austria teenagers usually make between 600 and 1,000 Euros per month. Making your own money gives you a feeling of independence from your parents. In addition, you can afford bigger expenses like paying for your driver's license or a new computer.

Of course, you could spend your holidays sitting on the couch at home, playing computer games or watching TV all day long but this will not get you anywhere. So write your application, go to the interview, get the job and set your alarm: It's time to leave for work and conquer the world.

1. Why do teenagers only start doing summer jobs at the age of 15?

- Younger teenagers are not responsible enough before that.
- Younger teenagers do not want to get up that early.
- Younger teenagers are not allowed to take a job.**

2. Why is it sometimes good that summer jobs only last for a few weeks?

- Because you learn new things very quickly.
- Because you might have to do something you don't like.**
- Because you can still enjoy part of your holiday.

3. What makes working in a team a challenge?

- Your needs are less important than your colleagues' needs.
- You should be willing to deal with other people's views.**
- You always have to come up with new ideas.

4. According to the text, what is meant by the word “expenses”?

- the money you save
- the money you earn
- the money you spend**

5. What do the authors of this text want you to do?

- get work experience**
- earn a lot of money
- plan your future