

Track 18 – Unit 7/6, 7

Announcer: Listen to the story of Facebook. Tick *true*, *false* or *not in the text*.

Narrator: Mark Zuckerberg founded Facebook at Harvard University. He enjoyed computer programming and already developed social-networking websites for other students. In February 2004, Zuckerberg started “The facebook”, as it was first known. The name comes from a piece of paper that students are given at Harvard when they go to college. The sheet of paper has all the students’ personal information on it. Within 24 hours, 1,200 Harvard students signed onto “The facebook”, and after one month, over half of the students had a profile. The network was then used at other American universities. The website became www.Facebook.com in August 2005 and became very popular in America. It was also used in England. In 2006, the social networking site could be used by anyone with an email address. By December of that year it had 12 million active users. The network is free to join, and makes money with advertising. When signing onto Facebook, users can create a personal profile, add other users as friends, post messages and photos and play games.