

Words in blue: additional vocabulary

Unit 6				
	to be all about sth.	This week's blog is all about blogs in general.	um etw. gehen	U6/2
	to get to the point	But let's get back to the point.	auf den Punkt kommen	U6/2
	basically	You basically post anything you'd like to share.	im Grunde	U6/2
	to set a goal	It helps if you set yourself some goals.	ein Ziel setzen	U6/2
Let's get it started				
	catchy	A good blog name should be catchy.	eingängig, einprägsam	U6/4
	thinking	Writing regularly develops thinking.	Denken (das)	U6/5
	authenticity	Give your blog authenticity by talking about yourself.	Echtheit (die), Authentizität (die)	U6/5
	space	We need space to think about things.	Platz (der), Raum (der)	U6/5
	tolerance	We have no tolerance for hate comments.	Toleranz (die)	U6/5
From blogs to vlogs				
	to sb.'s surprise	To many people's surprise, the term vlogging is not new.	zu jemandes Überraschung	U6/6
	to catch up with sth.	Phones have caught up with the vlogging generation.	jmdn. einholen	U6/6
	in public	They record this kind of video in public.	in der Öffentlichkeit	U6/6
	to vary	The topic of a vlog can vary.	variieren, verschieden sein	U6/6
	to provide sth.	It's important to provide good material.	etw. zur Verfügung stellen	U6/7
	authentic	Viewers want the vloggers to be authentic.	authentisch	U6/7
	rather	Most of those kids started with rather simple video blogs.	hier: ziemlich, recht	U6/7
Show what you can do				
	merchandise	Some sell their own merchandise.	Handelsware (die)	U6/8